What We Know And What We Don't Know

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10 Area Preliminary Results
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- Subject & LBNL Study Methods
 Overview
- Study Results
 - -Area Stigma
 - -Scenic Vista Stigma
 - Nuisance Effects
- Conclusions



Proximity, Aesthetics & Property Values Are Strongly Linked



This linkage is well studied



Property Value Concerns For Wind Projects Fall Into Three Possible Categories

1. Area Stigma: Concerns over "industrialization" of area

- No one will move here!
- 2. Scenic Vista Stigma: Concerns over decrease in quality of scenic vistas from homes

It will ruin my view!

3. Nuisance Effects: Potential health/well-being concerns of nearby residents

I won't be able to live in my home!

Each of these effects could impact property values



Relatively Few Wind & Property Studies: A List Of The Most Publicized

<u>Author (Year)</u>	<u>Location</u>	<u>Method</u>	<u>Test</u>	Conclusion**
Jordal-Jorgensen (1996)	Denmark	Hedonic	Area Stigma	↓ \$?
Sterzinger et. al. (2003)	10 US sites	Simple	Area Stigma	↑ \$ <mark>?</mark>
Haughton et al. (2004)	Cape Cod, MA	Survey	Area & Scenic Vista Stigma	↓ \$ <mark>?</mark>
Poletti (2005)	WI / IL	Simple	Area Stigma	↓ \$ & ↑ \$ ×
Delacy (2005)	Washington	Paired Sales	Area Stigma	↑ \$ <mark>?</mark>
Sims & Dent (2006)	UK	Hedonic	Area Stigma	↓ \$ [*]
Hoen (2006)	New York	Hedonic	Area Stigma/	↓ \$ <mark>×</mark>
			Scenic Vista Stigma	↑ \$ <mark>×</mark>
Poletti (2007)	WI / IL	Simple	Area Stigma	↓ \$ & ↑ \$ ×
Crowley (2007)	12 US Counties	Survey	Area Stigma & Nuisance	no change ?

**Notes: ↓ \$ = decrease in value found, ↑ \$ = increase in value found

<u>Overview</u>

- Few tested if results were statistically significant
- Most tested for just area stigma
- None of the studies, except Hoen, visited homes
- None have been published (in journals) and only Hoen has been academically peer reviewed
- THIS DOES NOT NECESSARILY MEAN CONCLUSIONS ARE WRONG

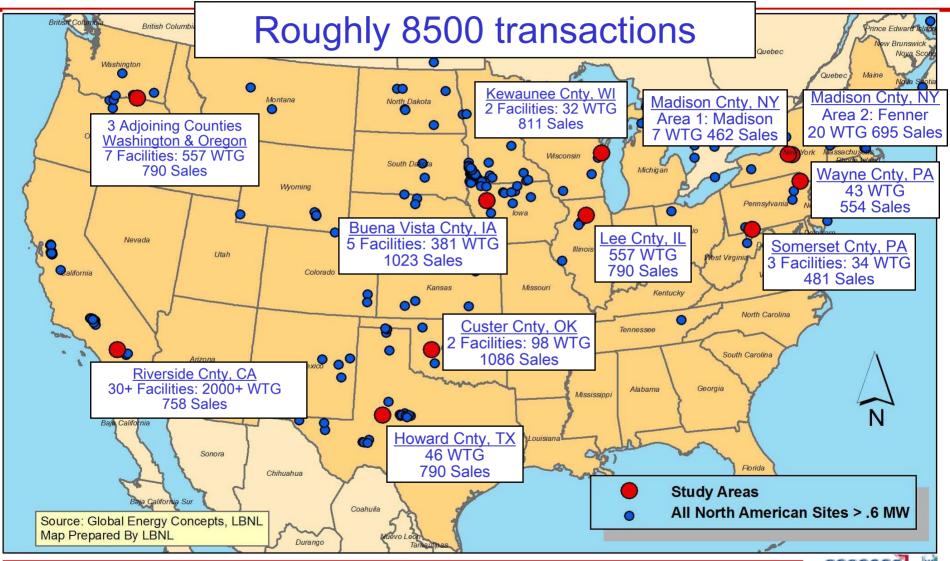
^{*} statistically significant at 90%, × not significant at 90%, ? statistical significance not reported

LBNL Study Methods Build And Improve On Past Work

- Multiple U.S. wind project locations
- Sample sizes of over 450 for each area
- Valid residential sales values (not assessed values)
- Field visits to each home
- Hedonic pricing model
- Test for all three potential effects
- Rigorously analyze data & peer review results



Data Collected From 11 Study Areas Surrounding More Than 25 Wind Facilities



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Preliminary Results Based On Data From 10 Of The 11 Areas* and Initial Analysis

NOTE OF CAUTION:

The following graphs and findings are preliminary, so conclusions based on these results should be considered preliminary as well

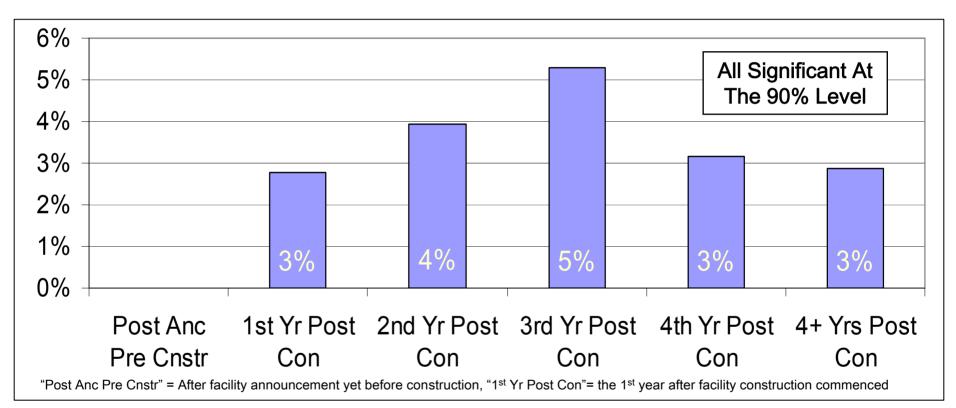
* Data from Riverside County, CA area not included in these results



Area Stigma

There Is No Evidence That Facilities Negatively Affect
The Whole Community In Any Period After Announcement

% Change In Price as Compared to Pre Announcement Price Levels After Controlling For Housing Inflation



 $DV = LN \ of \ SalePrice \ (\$96), \ Pre \ Anc \ omitted$ $n = 7632, \ R2 = 0.77, \ f = 224$



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To Test For Scenic Vista Stigma, Scenic Vista Itself Needs To Be Controlled For

They might pull in two directions







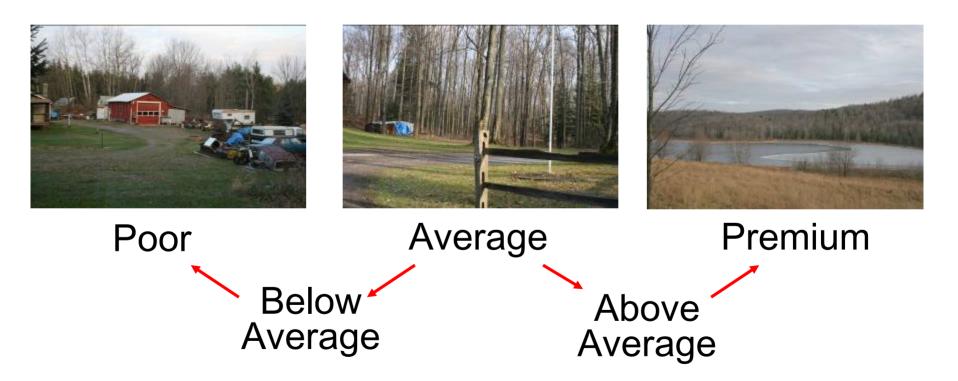
Without separating out scenic vista, measurements of the effects of the view of wind turbines might be artificially inflated





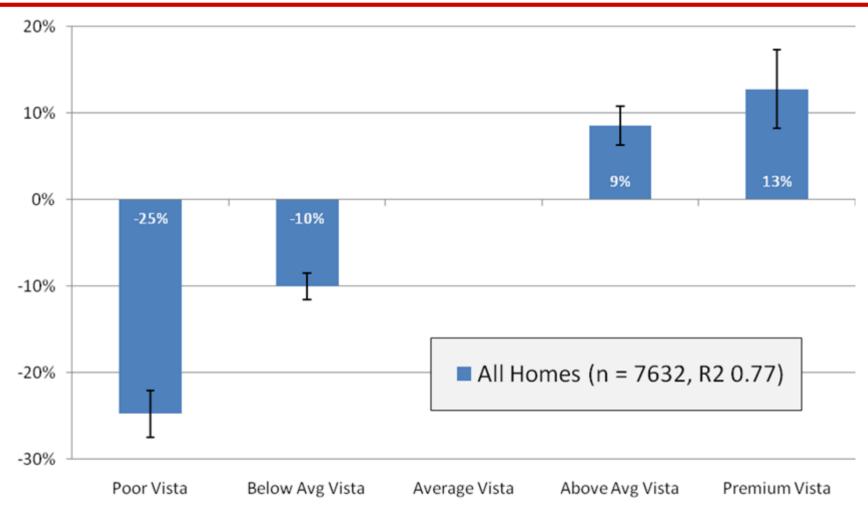
Five Qualitative Rankings For Scenic Vista

Each home was given a scenic vista rating





Buyers & Sellers Care About Scenic Vista



DV: LN_SalePrice (\$96), Average Vista omitted, 90% Confidence Intervals shown



Four Qualitative Ratings For Dominance Of View

Each home was given a view of turbines dominance rating







Moderate



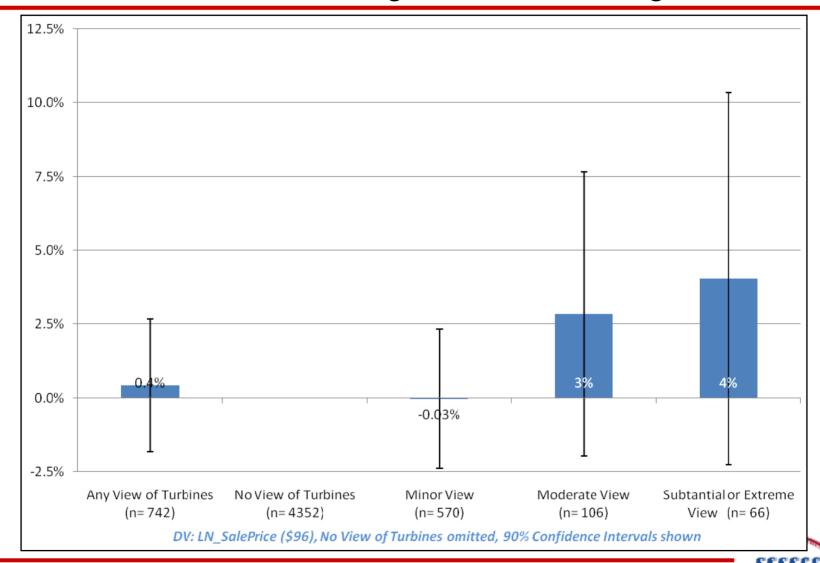
Extreme





Scenic Vista Stigma

There Is No Statistical Evidence That Views Of Turbines Affect Home Values Using Qualitative Rating Method

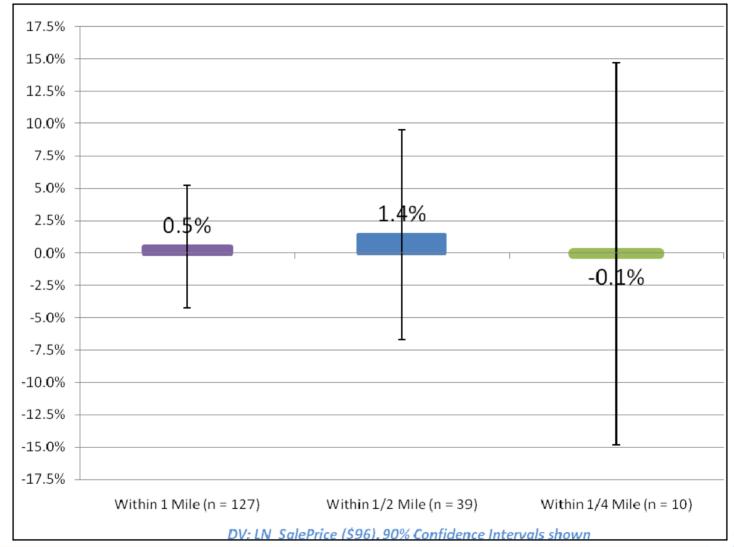


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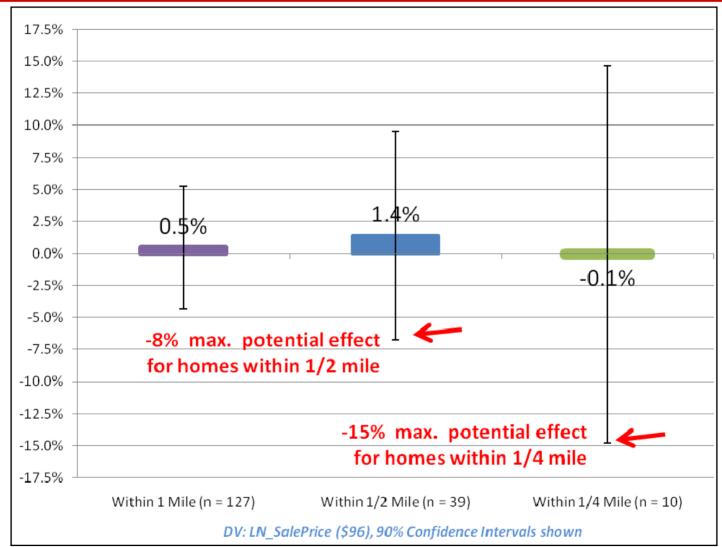
Nuisance Effects:

Even Homes Located Very Near Wind Facilities Are Seemingly Unaffected





Nuisance Effects: And Maximum Probable Effects Are Fairly Small



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What Conclusions Can Be Drawn From Study Results?

Given our sample and preliminary analysis...

- Area Stigma: We find no statistical evidence that homes near wind facilities are stigmatized by those facilities as compared to other homes in the region
- Scenic Vista Stigma: We find no statistical evidence that homes with a view of wind turbines have different values than homes without such views
- Nuisance: We find no statistical evidence that homes within ¼,
 ½ and 1 mile of turbines sell for different values than those further away.

Bottom line: Though one cannot rule out isolated cases where property values are negatively impacted, any such impacts within our sample are not widespread nor statistically identifiable

More Detailed Results Expected In Final Report & Papers Due Out Fall 2008

We hope to investigate the following types of homes for unique effects

- Homes in the top 25% of market value
- Secondary (vacation) residences

And further refine our analysis

Control for spatial autocorrelation



Thank You



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